



**DIVINA
COLOR
STUDIO**

COLOR MASK
MASCARILLA COLOR

NOURISHMENT + SHINE + COLOUR

eva PROFESSIONAL
HAIR CARE



THE COLOUR

REVIVES
INTENSIFIES
TONES
PROTECTS

THE HAIR FIBRE

DEEPLY
HYDRATES
CONDITIONS
BRIGHTENS
DETANGLES

12 VIBRANT SHADES + 1 CREATIVE BASE

IDEAL COMPLEMENT TO INTENSIFY AND PERSONALIZE YOUR CREATIONS.



COLOUR RANGE



BLACK
DCS001



BROWN
DCS513



ORANGE
DCS004



RED
DCS006



COPPER
DCS043



VIOLET
DCS002



**CREATIVE
BASE**
DCS000



GOLDEN
DCS003



HONEY
DCS034



FUCHSIA
DCS066



PINK
DCS026



SILVER
DCS017



BLUE
DCS011



COLOUR AND INFINITE SHINE

DIRECT NOURISHING COLOURING.

Ammonia- and peroxide-free. **VEGAN FRIENDLY.**



ITS FORMULA is made with a gentle fluid cream and direct colourants that can dye the hair without peroxide.

GRAPSEED OIL is a powerful antioxidant.

Grapeseed oil contains vitamin E and antioxidant properties that strengthen and protect the hair fibre and prevent premature colour fade.

PROPERTIES:

- Antioxidant
- Colour protecting
- Emollient
- Regenerating
- Revitalising





TECHNICAL AREA

APPLICATION

1. Identify the hair level, tone and length.
2. Apply directly to washed and towel-dried hair, distributing with a comb.
3. Leave on for 5-15 minutes, according to the desired intensity.
4. Rinse thoroughly until the water runs clear. (For optimal results, we recommend reapplying every 3-5 washes).

PROFESSIONAL MIXING

- Mix with CREATIVE BASE to dilute and customise the colour results.
- May be used as often as required. Repeated use increases the shine, nourishment and colour results.
- We recommend wearing gloves. If not, wash your hands immediately afterwards to remove any traces of colour.

SERVICES

COLOUR MAINTENANCE

Refreshes the existing hair colour from mid-lengths to tips between dyes (permanent, demi- and semi-permanent colour).

COLOR CONTRASTS/ENHANCEMENT

- Customises the colour, darkens lighter hair quickly without damaging it.
- In recently dyed hair, it helps to enhance that reflection without altering the original colour.
- In fading or dull dyed hair, it revives the colour and makes it last longer.
- In dark hair with light streaks, it adds colour to the highlights.

TONES OR PASTEL SHADES

Ideal for toning the colour and can be diluted to create pastel shades.



COLOUR INTENSITY

The shade will be determined by the natural colour and condition of the hair to which it is applied.

- **NATURAL HAIR:** *Light colour penetration = soft shades*
- **DYED AND POROUS HAIR:** *Moderate colour penetration = mid intensity*
- **BLEACHED HAIR / VERY POROUS HIGHLIGHTS:** *Total colour penetration = intense shades*

RESULTS

Intense, shiny and bright colours after each application. Also helps to enhance colours applied to dull hair, increasing the results when used repeatedly.



IDEAL APPLICATION BASES



BASE	BLACK	BROWN	ORANGE	RED	COPPER	VIOLET	GOLDEN	HONEY	FUCHSIA	PINK	SILVER	BLUE	CREATIVE BASE
10										X	X	X	X
9							X	X	X	X	X		X
8			X		X		X	X	X	X			X
7			X	X	X	X	X	X	X				X
6		X	X	X	X	X			X				X
5		X		X		X							X
4	X	X											X
3	X												
2	X												
1	X												



MIXING AREA

Creative formulas with Divina Color Studio

**DARK
CRIMSON**

8g Orange
8g Red
4g Blue



**PASSION
RED**

10g Orange
10g Red



**INTENSE
PINK**

16g CB
4g Red



**SOFT
FUCHSIA
PINK**

18g CB
2g Fuchsia



**MEDIUM
FUCHSIA**

15g CB
5g Fuchsia



**NAVY
BLUE**

8g Black
8g Blue
2g Purple



**SMURF
BLUE**

16g CB
4g Blue



**LILAC
BLUE**

16g Pink
4g Blue

